



Partnership Opportunities

Our Value, Our Voice

CDANZ National Symposium 2016

For research and leading practice in career development

In partnership with Ara Institute of Canterbury

3 & 4 October, Christchurch



To know your worth and to articulate it to others are two vital skills required in navigating your own life and career. The CDANZ National Symposium 2016 will explore value and voice from a client's perspective and from the perspective of practitioners advocating for the value of career development to government, employers and beyond.

CDANZ National Symposium is Career Development Association of New Zealand's (CDANZ) signature annual event. The programme includes international and domestic key note speakers as well as concurrent presentations given on new research and leading practice across all work streams.

The target audience of the Symposium is 100 to 150 delegates comprised of CDANZ members and others working in and alongside the careers industry. Members of CDANZ work in four main areas:

- Education and transition in schools and tertiary settings
- Organisational development in the public and private sector
- Vocational Rehabilitation and supported employment
- Private practice

The services our members provide include helping people plan and manage their careers, make informed decisions about their occupation, workplace alignment, study and professional development options, and to successfully navigate workforce transitions from entering it, redundancy and job change through to exiting the workforce at the end of their working careers.

CDANZ are seeking partners to join this exciting event. We are delighted to have already secured Ara Institute of Canterbury as an Official Event Sponsor: Venue Partner. The support of partners like Ara Institute of Canterbury will not only enable us to deliver this excellent professional development event but also assist our work towards CDANZ three fold mission:

- **Professionalism** in career practice by growing a recognised industry we are proud of, and by articulating sound practice. To do this we are dedicated to enhancing professional standards through providing a competency framework and relevant professional development for our members.
- **Advocacy** for the value of career development. We promote the professionalism of CDANZ and its members to New Zealanders and the education, business and government sectors.
- **Sustainability** through a visible professional presence. We maintain a healthy organisation and infrastructure that supports itself financially, administratively and culturally. We cultivate mutually supportive alliances and networks, and maintain a robust and workable Constitution.

The benefits associated with a range of partnership opportunities are detailed on the following table.

For more information please contact Lauren Hughes on 021 222 5682 / ndm@cdanz.org.nz

CDANZ NATIONAL SYMPOSIUM PARTNERSHIP TABLE 2016

Benefits	Official Event Sponsor / Naming Partner \$5000+GST	Event Partner \$2500+GST	Hospitality Partner \$1000+GST	Exhibitor \$350+GST
Partner's name built into the title billing of the event in all formal communications	Yes			
Partner acknowledged as a sponsor of a programme element eg Key Note Speaker / workshop		Yes		
Partner acknowledged as sponsor of a hospitality break eg lunch, drinks etc			Yes	
Specified number of complimentary registrations	6	3	2	1
Additional registrations at partner rate (equivalent to PMCDANZ)	Yes	Yes		
Partner's logo placed on promotional material	Yes	Yes		
Partners logo placed on holding slide	Yes	Yes	Yes	
Partner option to speak for 5min during event welcome	Yes			
Partner option to speak for 2min on the programme		Yes		
Opportunity to place an item in conference bags	Yes	Yes	Yes	Yes
Acknowledgement and link via CDANZ social media	Yes	Yes	Yes	Yes
Acknowledgement and link via CDANZ e-newsletter to 500+ members	Yes	Yes	Yes	
Acknowledgement on Symposium webpage within www.cdanz.org.nz	Yes	Yes	Yes	Yes
Display table available at the event	Yes	Yes	Yes	Yes
Preferential opportunity to sponsor future CDANZ events	Yes	Yes	Yes	Yes
Your brand is positioned alongside best practice in Career Development in New Zealand	Yes	Yes	Yes	Yes

We are also happy to tailor sponsorships to meet the needs of your organisation. We view all sponsorships as partnerships and look forward to discussing how we can best meet your objectives★

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