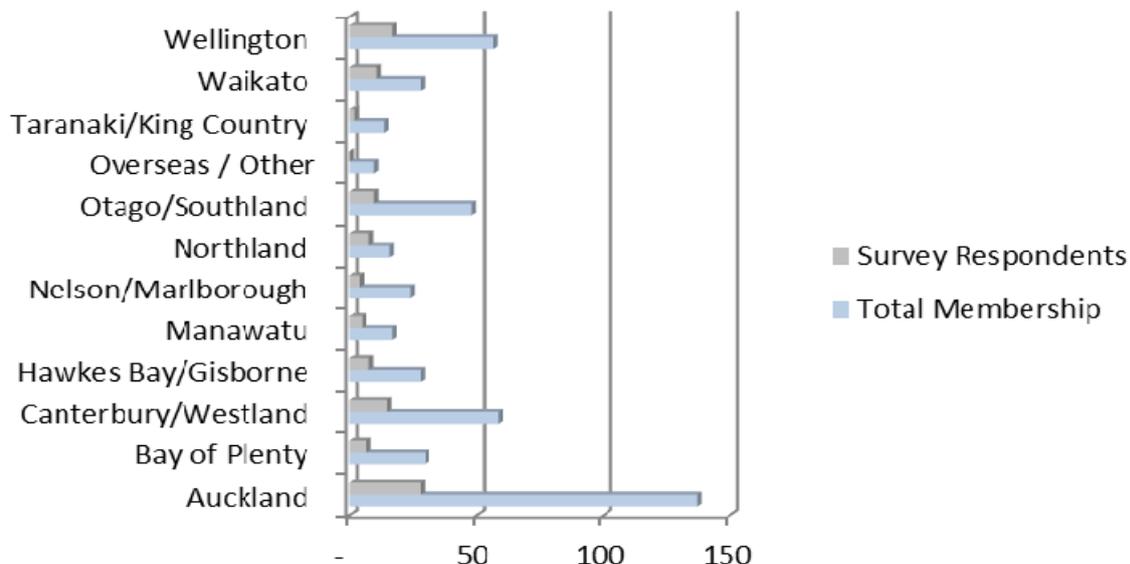


★ PD Survey Responses – first impressions

Sam Young has a first look at the data from the recent online PD survey.



Firstly, I can't thank you all enough for taking the time to whiz through the online PD survey! Thanks to your efforts, we had a pretty fair proportional representation, with the exception of Auckland. The respondents as compared to our total membership were:



In general it looks like our branches are getting some things pretty right for us all, which is a great endorsement for all those volunteer hours clocked up by branch officers every year:

Total % of "Yes absolutely" or "Yes sometimes"	Mostly Positive
Email you regularly	83%
Let you know about events	87%
Seem friendly	85%
Offer PD several times a year	80%

Many of us also responded with specific ringing endorsements for our own branches. But there are also a few things we can all work towards improving.

We are not too sure if our branches are keeping in good contact with the Exec. Thanks for letting us know that: we will make sure that we, as your Exec, keep feeding back to you that the officers in your branches are indeed keeping us up to speed.

But additionally, please don't hesitate to get in touch yourselves: it is your feedback that ensures we keep the organisation representing you, all the members.

And, thanks to your feedback on PD; it looks like we need to have a good think about how we can work with our branches to improve what we are doing:

Total % of “Yes absolutely” or “Yes sometimes”	Mostly Positive
Pass your views to the Exec	41%
Offer PD that engages you	61%
Has most PD sessions at times that you can attend	56%
Have PD that is free to branch members	47%
Use technology to limit member travel	10%
Make use of media like video and TED talks	7%

A lot of us made mention of the cost and time in travelling to PD, especially for branch meetings with an hour or so of PD attached. This suggests that the cost/benefit of travel to PD would improve if we had longer, more in-depth sessions.

We also came back with some wonderful suggestions, including offering just one or two significant national events annually. Many of us suggested nationally delivered webinars, video conferencing/Skype, being more generalist in what PD was offered, something on cultural competence, more workshops and providing some depth for experienced careers people. There were lots of discussions about times, but unfortunately there was no consensus on any particular time that suited more of us.

There were also a couple of deep thinkers who speculated on whether the reduction in required PD hours had unintentionally ‘let the pressure off’ so to speak; and that this was why there was a reduction in branch PD involvement. That is a very interesting idea, and, though I am not sure it is a causal factor, it is worth thinking more on. Good work!

One clear message is that we would like CDANZ to be offering more training from a National level. There were a lot of positive comments made about the quality of the Ethics training, as well as the national funding and co-ordination.

CDANZ should offer the following nationally	%
Career theory & career development knowledge	71%
Professional practice & development	76%
Tools & techniques	65%
Career information & resource management	56%
Relationship management	38%
Helping skills	33%

We will analyse all these great ideas further and, once this has been digested, your Exec will come back to you 😊

★ Sam Young – CDANZ Executive Member, Career Practitioner, Lecturer, Director & Business Consultant
 Follow at <http://nz.linkedin.com/in/samyoungnz>