



CDANZ Branch News—Autumn 2011

Contributions from Northland, Auckland, Waikato and Nelson / Marlborough.

Northland (northland@cdanz.org.nz)

Contributor: Jennifer Ross

Recent Events in our Branch:

One key change is the reshuffle of our local CDANZ committee. Julie Urbahn stepped down as our president at the end. Thanks for the effort Julie while Jennifer Ross and stepped up this year with the role. While we have had Shirley Harvey come in as Secretary. Shirley works for Workbridge and it's just great to have someone with the energy and drive to make things happen. Dave Wright has also come onto membership as one of our goals for this year is to boost our numbers as a local branch. Pat Nepia still stays in the role as Treasurer and is doing a fantastic job of balancing the books.

Upcoming Events in our Branch

Our next meeting is going to focus on social media this is going to be delivered by Julie Urbahn and Jennifer Ross. Pat will share his thoughts on LinkedIn and also will update the Branch on what is happening with the National Executive.

Important dates in our Branch

Our next meetings

April 6 th 2011	3.00pm to 5.00pm
21 st July 2011	3.00pm to 5.00pm
7 th Sept 2011	3.00pm to 5.00pm
7 th Dec 2011	3.00pm to 5.00pm

Meetings will be held at Work and Income New Zealand Community Link

Our Branch is Recommending

Jennifer Ross recommends an electronic article on [Effectiveness Is All About Managing Your Time, Energy, and Attention](#)

Auckland (auckland@cdanz.org.nz)

Contributor: Graeme Mackay

Recent Events in our Branch:

February 2011: an excellent presentation: "Working with Whanau: The latest research" from Claire Stirling-Hawkins and Dr. Lynette Reid was presented regarding career development work with Maori whanau today. The models presented reflected an extensive amount of work and research, with various relevant applications being discussed as a group.

Upcoming Events in our Branch

April 7th: At a breakfast meeting, Joy Deynzer and Emma Carreon will share their combined 23 years of skills and wisdom in working for the Supported Employment / Mental Health Industry. Key topics:

- The History of Supported Employment
- Career Tools and Strategies depending on Age, Skills and Experience
- Gaps in employment and desire for career change
- Specific Case Presentations
- The importance of career planning specifically for people with mental illness and health challenges

May 26th: Linda Hutchinson will present a half-day workshop on Leadership vs. Management – details will be advertised closer to the time. Other branches are also invited to attend this exciting event, as Linda presented at the National AGM in November 2010, and many indicated their interest in attending a lengthier session.

July 5th: Auckland Branch AGM with Jennie Vickers - details will be advertised closer to the time.

August 9th: Michael Durrant will present a one-day workshop on Solution Focused Brief Therapy. We are very excited to be hosting international speaker, Michael, who will provide a comprehensive introduction to the practice of SFBT and its application within a range of professional contexts, and un-wrap the theory which underpins SFBT discussing how it fits within broader strengths-based approaches and introduce participants to the questioning skills and tools central to the success of this approach. Videotaped examples of actual interventions will be used to complement the discussion, and participants will leave with a range of new techniques that can be easily and immediately incorporated into their own work.

Other nearby branches will be invited to attend this exciting event, and it promises to be one not to miss. There are only 40 spaces available; therefore, be sure to register your interest and complete payment well in advance, as it is sure to sell out!

Venue confirmed as the North Harbour Netball Conference Centre

Special groups:

Private and independent Career Practitioners:

The meeting on March 22 set off the programme for 2011. The objective is for persons running their own business or for those who have a solid passion to do so in the future. A group specific approach to PD issues was discussed in a program based on commonality of being self-employed and/or owner operators.

The programme 2010 was deemed to be productive for the group with a concentration on the types of online study and what is available for this group. A second major topic: the identification of the workplace trends and styles will be carried through to 2011 meetings. Convener is Wendy Carey:
w.carey@kingscollege.school.nz

North Shore Winter Wondering:

This group meets monthly to discuss various career issues including theories of practice, structure of working and other current issues. Conveners: Maria Howley mhowley@ihug.co.nz and Olga Bernstein bernsteinz@ihug.co.nz

Other Regional News:

Capable Auckland

As listed on the Career Services' website, "Capable Auckland is a career development forum that aims to ensure people in Auckland have the relevant skills and qualifications to meet the city's growth and development goals."

(<http://www2.careers.govt.nz/about-career-services/about-us/capable-auckland/>)

In Auckland, a special group has been organised by Career Services to investigate ways of better linking businesses and career development education and promotion. The Auckland CDANZ Branch has taken an active part in attending these sessions, and Judi Lubetzky <judi.careers@gmail.com> has volunteered to be the CDANZ representative at these events. An initial Gap Report and Capable Framework Document have been developed following on from initial meetings, the latter report covering the proposed direction for the organisation and the identified issues to be covered.

Waikato (waikato@cdanz.org.nz)

Contributor: Tui Needham, Branch Chair Waikato

Recent Events in our Branch:

Mariella Trynes, Career Consultant from Career Services facilitated our latest Book Club review on "Resumes that get Shortlisted" by Jim Bright & Joanne Earl. This book draws on Australian and New Zealand research (recruitment data) and claims that of 2008, to be the only text that does so. Please Note: Megan Smith posts all books reviewed at Book Club on the CDANZ website:

<http://www.cdanz.org.nz/index.asp?pageID=2145887035>



Our Christmas breakup and final PD event for 2010 was held at the new campus of Te Wānanga o Aotearoa in Hamilton, 'Mangakōtukutuku'.

Daniella Edwards, Kaiarahi Manaaki, Careers Portfolio Holder for Student Support gave us a guided tour of this

beautiful campus, which showcases great architecture and art.

Daniella then provided an informative presentation on the history, future initiatives and courses at Te Wānanga o Aotearoa, and an overview of Student Support structure and kaupapa.

Upcoming Events in our Branch:

★ *31 March 2011* "Understanding people with different communication preferences". By Karen Bain, About Choices, People Development. Cost \$10.00 Members, \$25.00 Non Members

You will learn strategies for working with people with different communication styles and gain an understanding of communication preferences based on personality type.

★ *14 April 2011* "Use of Social Media for Job Search and Career Management" By Heike Miller, Virtual Business Services. \$5.00 Members, \$15.00 Non Members
You will learn strategies for job search and career management using social media. How to get started, the top three sites, statistics for New Zealand and much more...

★ *12 May 2011* "Coaching Methodology" By Ruth Donde, Results Coaching Systems. Cost \$25.00 Members, \$60.00 Non Members.
Results Coaching Systems is one of the largest and most respected global coaching organisations. You will learn about coaching theory, understand what it is and get the opportunity to practice some of the techniques. Come and learn from the best!

★ *PD Considerations* following May 2011 include a “Careers Movie Night”, “TWOA Teaching Philosophy and Unique Mode of Delivery”, “Research/Case Studies for Working with Maori”, and a Personnel Agency’s perspective of “What Employers Want in an Applicant and CV”.

Important dates in our Branch

- ★ PD dates as outlined under ‘Upcoming Events in our Branch’
- ★ 2ND Friday, every month, 11.30am, St Andrews Library - BOOK CLUB

Our Branch is Recommending

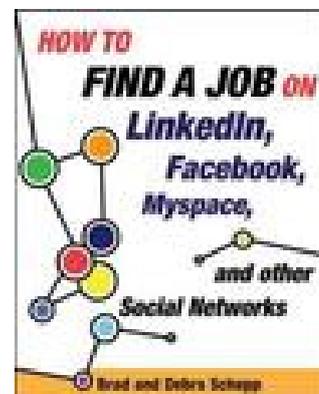
Here are a couple of favourites from recent book clubs.

Resumes that get shortlisted by Jim Bright & Joanne Earl. Overview by Mariella Trynes, Career Services

In this book, Bright & Earl draw on Australian and New Zealand research (recruitment data). It claims that of 2008, to be the only text that does so. This is of great use, especially when you have people/groups saying “well my auntie said that I should do this” or “how reliable and valid is this information that you are giving me?” It is a great ‘self help’ tool and a warm hearted and enjoyable read, especially the funny observations of the world of work and employer expectations in particular.

How to Find a Job on LinkedIn, Facebook, Myspace and other Social Networks by Brad & Debra Schepp. Overview by Jill Bergin, Career Services

Social networking sites make it possible for job hunters to connect with others, stay connected, share resources and network without the process being the intimidating hurdle it once was. This book takes readers through the process of using social networking in job seeking, and steps them through setting up and using a profile on LinkedIn, Facebook, Twitter, MySpace, Plaxo and others. Readers will come away with arguably the most important tools job hunters now have at their disposal: social networking site



Profiling Branch Members:

As from Dec 2010 we have 38 members in the Waikato made up of a mix of career professionals from varied sectors of work i.e. Career Services (Government), Private Practice, PTE’s (Private Training Establishments), Workbridge, Tertiary Education and Secondary Schools.

Nelson / Marlborough (nelson.marlborough@cdanz.org.nz)

Contributor: Sam Young

Recent Events in our Branch:

In December we had a very well attended end of year function at the Honest Lawyer in Stoke, and in February we had a great meeting and some excellent client-centred professional development workshop with Raewyn Laurensen on “Overcoming Procrastination and Avoidance”.

Upcoming Events in our Branch

We are confirming options for three further PD sessions in 2011 – later in the year we will have a session on dealing with difficult clients; interview skills training; and an employment law session. Our proposed 2011 programme is being confirmed at present.

Important dates in our Branch

Our next get-together for 2011 will be a short meeting on 13 April, followed by an hour's PD, on employment law issues, conducted by EMA.

Our Branch is Recommending

Once issues of the Australian Journal of Guidance and Counselling are two years old, they can be viewed free online at <http://www.atypon-link.com/AAP/loi/ajgc?cookieSet=1>.

The University of Auckland also has a useful page of resources which practitioners can refer clients to, for them to use as a checklist at <http://www.auckland.ac.nz/uoahome/for/current-students/cs-career-planning/researching-your-options/identify-career-options>

There is also an online card sort suitable for clients making University choices at <http://public.dsa.csupomona.edu/ssep/cardsort/cardsort.php?pageNum=1>.

Profiling Branch Members:

We have no new members at present. We have one non-renewal, Peter Speers, who has been a member for some time. We are very sad to see Peter go.